

A RESUME THAT WINS INTERVIEWS

- Is aspirational in nature, not historical
- Positions you strategically for your next role
- Establishes your personal brand
- Highlights quantified professional accomplishments
- Addresses the needs of your target employers
- → Is achievement-based, not task-based
- Contains proper keywords that show you are highly qualified
- Uses a modern, age-neutral format and easy-to-read layout
- Conveys your value clearly and concisely in 1 2 pages
- Is optimized for online Applicant Tracking Systems (ATS)

Gain the competitive EDGE you need to succeed®



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